

# VALUES AND CULTURE

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## What will you learn?

- How **Culture and Values** relates to the view **Align Constraints**.
- The **difference** between the **espoused** and the **enacted** values in an organization.
- How to **define values** and get different **behaviors** and **results**.
- The benefits of using **storytelling** to **compare enacted** values with the espoused values.
- What the **impact** of a **culture** can be, **good** or **bad**.
- How **values** can **benefit** your organization.
- What are **culture books** and how they **relate** to the **espoused** values of an organization.
- How **values** can help you to **change behavior** in an organization, the do's and don'ts.

## What will we discuss?

- **Who** should **define** the **values** in an organization?
- Should **team values** connect to **organizational values**, and what if they **conflict**?
- What is the **lifespan** of **values**, can values change over time? If so, **why** would they **change**?

## Which practices will you experience or learn about?

### [Values Stories](#)

How can storytelling help you to discover the values of an organization, or compare the espoused values with the enacted values.

### [Culture Books](#)

What are culture books and how can they support an organization in growing their values.

